20 24









PARTNERSHIP PROPOSAL

PREPARED BY

ASIA PROPTECH FORUM 2024

X

GLOBAL STARTUP SUMMIT





91 98200 09276 - APEKSHA V.



) Mumbai Bengaluru Dubai New Delhi Hyderabad Chennai



Programme Agenda

Asia PropTech Forum

10am - 6pm

Initiative of Global Startup Summit 2024

28th Sep 2024



Radisson Hitec City, Hyderabad



10:00 am - 10.40 am



11.00 am - 11.40 am

MOJO STARTUP

e gamezon

12:00 pm - 12:40 pm



2:00 pm - 2:15 pm

2:15 pm - 6:00 pm

PropTech Speed Networking

PropTech Panel Discussion

PropTech Founders and Investors Round Table (**PropTech**)

Asia PropTech Forum (Awards & Recognition)

Open Networking







Audience Demographics

Event Highlights

Asia Proptech Forum 2024 is a side-event of Global Startup Summit where there will be over 400+ delegates, including 35 to 50 PropTech startup Founders, investors, entrepreneurs and ecosystem collaborators, will gather to explore innovations, investment opportunities, and collaborative ventures shaping the future of PropTech technology.

The event offers participants excellent exposure through a range of benefits. Whether you're looking to build brand awareness, connect with potential partners, Investors, Buyers, Talent and stay ahead of industry trends, Asia PropTech Forum 2024 is the ideal venue to achieve your goals and contribute to the future of PropTech.













Expos & Stalls (Basic)

Pre-Event

 Promotion of your brand name as 'Allied Partner'

During the Event

- Promotion of your brand name as 'Allied Partner' on all marketing collaterals
- Special mentions during Mojo talks
- 1 expo booth for brand interactions
- 2 x Partner Pass (Gold Passes)
- Promotion of your brand during GSS
 Power Startup Awards & Recognition
- 6ft x 6ft (Back Flex behind the table)
 & 6ft wide x 2.5ft tall (in front of the table)

- Mentions as 'Allied Partner'
- Access to the event recordings
- Email Blast
- Access to event database
- Post event press coverage













Expos & Stalls (Premium)

Pre-Event

- Premium stall cost additional INR 25K
- Promotion of your brand name as 'Allied Partner'

During the Event

- Promotion of your brand name as 'Allied Partner' on all marketing collaterals
- Special mentions by Host
- 1 expo booth for brand interactions
- 2 x Partner Pass (Gold Passes)
- Promotion of your brand during GSS Power Startup Awards & Recognition
- 8ft x 10ft Premium Stall

- Main mentions as 'Allied Partner'
- Access to the event recordings
- Email Blast
- Access to event database
- Post event press coverage











Summit 2024

Speaker Opportunity (Panel Discussion)

Duration: 40 minutes

Pre-Event

- Promotion of your brand name as 'Speaker' in our event
- Promotion of speaker with details across all social channels and via mailers

During the Event

- Promotion of your brand name as 'Session Partner' on all marketing collaterals
- One session opportunity (40 Mins) as panel discussion Speaker

- Main mentions as 'Speaker' in our Post event Artcile
- Access to the event recordings
- Post event press coverage













Speaker Opportunity (Fireside Chat)

Duration: 25 minutes

Pre-Event

- Promotion of your brand name as 'Speaker' in our event
- Promotion of speaker with details across all social channels and via mailers
- Topic options will be given to the speaker.

During the Event

- Promotion of your brand name as 'Session Partner' on all marketing collaterals
- One session opportunity (25 Mins) of Fireside Chat

- Main mentions as 'Speaker' in our Post event Artcile
- Access to the event recordings









Global

Summit 2024

TART

Pre-Event

- Exclusive promotion of your brand name as 'Presenting Partner' of Asia PropTech Forum 2024.
- Promotion of speaker with details across all social channels and via mailers
- Promotion of exclusive brand contents
- Featured article and video Interview

During the Event

- Exclusive promotion of your brand name as 'Presenting Partner' on all marketing collaterals
- Honorable Guests mentions
- 1 expo booth for brand interactions
- One exclusive session opportunity (30 Mins) to discuss industry insights
- 5 Partner passes
- 4 event banners / standees
- Logo on awards and certificates, banners

Post-Event

- Post event Media coverage
- Presence in the event Highlights
- Access to the event recordings

GOLD ALLIANCE

PRESENTING PARTNER







RETURNS WORTH: 2,000,000 & MORE





Global

Summit 2024

TART

Pre-Event

- Exclusive promotion of your brand name as 'powered by Partner' of Asia PropTech Forum 2024
- Promotion of speaker with details across all social channels and via mailers
- Promotion of exclusive brand contents
- Featured article and video Interview

During the Event

- Exclusive promotion of your brand name as 'Powered by Partner' on all marketing collaterals
- Honorable Guests mentions
- 1 expo booth for brand interactions
- One exclusive session opportunity (30 Mins) to discuss industry insights
- 3 Partner passes
- 2 event banners / standees in the main event
- Logo on awards and certificates, banners

Post-Event

- Post event Media coverage
- Presence in the event Highlights
- Access to the event recordings

SILVER ALLIANCE

POWERED BY PARTNER





RETURNS WORTH: 1,500,000 & MORE





Global

Summit 2024

TARTI

Pre-Event

- Exclusive promotion of your brand name as 'co-powered by Partner' of Asia PropTech Forum 2024.
- Promotion of speaker with details across all social channels and via mailers
- Promotion of exclusive brand contents
- Featured article

During the Event

- Exclusive promotion of your brand name as 'Partner' on all marketing collaterals
- 1 expo booth brand interactions
- One exclusive session opportunity (30 Mins) to showcase your innovation
- 2 x Partner pass
- 1 event banners / standees in the main event
- Logo on banners

Post-Event

- Post event Media coverage
- Post event interview
- Access to the event recordings

BRONZE ALLIANCE

CO-POWERED BY PARTNER





RETURNS WORTH: 1,000,000 & MORE





Global

Summit 2024

STARTUP

AWARDS PARTNER

Pre-Event

 Promotion of your brand name as 'Awards Partner'

During the Event

- Promotion of your brand name as 'GSS Awards Partner' on all marketing collaterals
- Promotion of your brand during 1hr Awards Ceremony
- 2 x Partner Passes
- Exclusive opportunity to network with top 50 award winning startups
- Logo on all awards

- Main mentions as 'Awards Partner'
- Lifetime logos on the Awards carried by winners & nominees in their offices
- Post event Media coverage











GIFTING PARTNER

Pre-Event

 Promotion of your brand name as 'Gifting Partner'

During the Event

- Promotion of your brand name as 'Gifting Partner' on all marketing collaterals
- Promotion of your brand during recognition ceremony of Speakers & Award Winners

Post-Event

- Main mentions as 'Gifting Partner'
- Metrics of success via email blast
- Post event Media coverage

<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header>







Articles and Brand Coverage

Startup Story



On January 20, 2024, the vibrant city of Mumbai is set to host the much-anticipated Clobal Startup Summit 2024, a prominent event co-organized with the International D2C Conclave & HRRT Entrepreneurs' Conclave. The summit, now in its 5th Edition, is scheduled to take place at The Beatle Hotel, Hiranandani Powal.



Mid-day



It is followed by successfully conducting the first edition of their conclave, on the 4th of February 2023 in Mumbal. Over 300 Founders, Venture Capitalists & Investors, CXOs, Professional firms & freelancers like CAs, Lawyers, and Digital Marketers attended as delegates and networked and imparted their expertise to the startup ecosystem of India. The event is co-organized by 3x Events, Mojo Startup Consulting, Global Startups Club & Change Catalyst.

The Entrepreneur Today



The 6th edition of the Global Startup Summit, held at the prestigious Hotel Royal Orchid in Bengaluru on March 20th, concluded on a high note, marking a significant milestone in the journey of entrepreneurship and innovation. Th event, organized by the Global Startups Club, brought together a diverse array of startups, investors, and industry experts for a day of intense piloting, insightful discussions, and invaluable networking opportunities.

The highlight of the summit was undoubledly the Global Startup Battles, where 12-15 startups showcased their groundbreaking innovations in front of a panel of top investors serving as judges. The battle pitch sessions, spanning over 4 hours, where so there is a startup Battles, where is a startup Battles, and battles, a startup Battles, and battles, an







Our Past Events Photos & Videos

Global Startup Summit, which has seen tremendous success over six editions. As a testament to our commitment to fostering innovation and collaboration, each summit has brought together industry leaders, entrepreneurs, and visionaries from around the world.

Take a glimpse into the vibrant atmosphere and engaging discussions of our past events through captivating photos that showcase the energy and excitement of the Global Startup Summit experience.

Please check out some of our past events with the help of link given below

- Mumbai 2024: https://youtu.be/m3jruu1ZlWs? si=ZEdES2DrCF-mBax5
- Mumbai 2023: https://youtu.be/E3CGOUJ3aD8? si=LFC0qz4q9JmF5oXO
- Bengaluru 2023: https://youtu.be/DHPHMxex5MY? si=FnrMVL9O2VRwggm9
- New Delhi 2023: https://youtu.be/Q0DuNyaY9uU? si=nn9z3RR4HVYiSp1Y
- Hyderabad 2023: https://www.youtube.com/watch? v=eLENxFANWkA















DISCUSSIONS FOR MULTI-CITY PARTNERSHIP IS OPEN! THIS PROPOSAL IS FOR ONE CITY ONLY.

THANK YOU FOR YOUR TIME.

CONTACT US

Apeksha Vaish

+91 98200 09276 apeksha.v@shkglobalventures.com

